



**LEMALA**  
Authentic Camps and Lodges

A leading provider of boutique, beautiful and unusual accommodation in some of the world's most celebrated wildlife regions.

# COMPANY PROFILE

## 2022





## Our Story

Africa is a place of extraordinary sights and unlimited adventure. The home of lofty peaks and giant fauna; of wild rivers and sweeping savannahs. It is where fantasies are set, and memories are made. Lemala Camps and Lodges provides the enriching and rewarding safari experience that our guests have always dreamed of.

Our property portfolio establishes us as a leading provider of boutique, beautiful and unusual accommodation in some of the world's most celebrated wildlife regions. Our intimate tented camps, inspiring lodges and private house offer a touch of luxury among the wild savannahs of Northern Tanzania and the wild waters of the River Nile in Uganda.

We're passionate about protecting the environment, supporting our local communities, and empowering women. From sponsoring small businesses to donating to schools and shelters and investing in our staff, almost all of whom come from the surrounding areas, we do everything we can to uplift and protect those around us, including our guests.

*Why stay with us?*

**Location, Location, Location** - Our portfolio features properties in Africa's most celebrated wildlife regions, ensuring that our guests get as close to the action as possible.

**Our Impact** - We're committed to supporting conservation, education and empowerment in the reserves and communities we call home.

**Authentic Experiences** - Whether it's game viewing, climbing Kilimanjaro, diving in Zanzibar or just relaxing in a pristine hideaway, we'll help you fulfil your wildest dreams.

**The Spirit of Lemala** - Each member of the Lemala team is committed and thrilled to be able to share our properties and experiences with our guests.



## Our Properties

Lemala's properties are an authentic collection of intimate tented camps, inspiring lodges and luxurious private house in Northern Tanzania and Uganda.

Our properties are located in the heart of the wilderness, allowing our guests to connect deeply with the environment and experience an authentic safari while still enjoying supreme comfort and service.

Open game-drive vehicles, professional guides, first-class cuisine, and year-round game viewing are hallmarks of a Lemala stay.

### Lemala Lodges

Our 5-star lodges offer spacious suites with private plunge pools and deck baths, well-furnished communal areas, and onsite Melegali Spa. Our luxurious villas are designed to provide a 'home away from home' before and after a safari and feature spacious suites, private terraces, and a swimming pool.



Lemala Mpingo Ridge in Tarangire, Tanzania, sits on top of an escarpment with sweeping views across the perennial Tarangire River and valley below. 15 luxury tents feature breathtaking, uninterrupted views from their private decks, with the lodge raised on a solid platform made from recycled steel.

Guests at Lemala Mpingo Ridge enjoy a real sense of wilderness and excellent game-viewing, with the same outstanding standards of comfort and service that Lemala is renowned for.



With canvas walls, cathedral-like tented ceilings and broad hardwood decks, guests at Lemala Nanyukie can expect a light, contemporary décor with luxurious comfort across the 15 guest tents.

Superbly located in an area of the Serengeti crossed by the thrilling wildlife spectacle of the annual wildebeest migration and a high-density of game-viewing at all times of the year, the camp itself sits on a grassy savanna dotted with rocky kopjes and shaded by ancient giant acacia trees.



Large granite boulders and kopjes are the prominent feature of Lemala Kuria Hills, and each of the 15 spacious, glass-fronted tented suites has been discreetly set amongst the giant rocks to ensure maximum privacy and spectacular views from the open decks.

Lemala Kuria Hills Lodge is remotely located in the Wogakuria Hills of the Northern Serengeti; a scenic region characterized by grassy rolling hills, open woodland and tree-lined watercourses that attract wildlife year-round.



Lemala Wildwaters Lodge lies on a unique private island, mid-stream within the mighty River Nile, 25km downstream from Jinja in eastern Uganda. Accessible only by boat, the Lodge is perfect for our most adventurous guests, with white water rafting and bungee jumping among (coming soon) the activities on offer.

The ten stand-alone, elevated, timber-floor luxury suites are super-spacious and nestled in the rainforest with amazing views of the exciting river rapids roaring all around.

### **Lemala Tented Camps**

Our semi-permanent and mobile tented camps offer generously sized ensuite tents with outside decks and comfortable communal lounge and dining areas. The perfect accommodation to relax in after a day of game-viewing.



Lemala Mara and Lemala Ndutu offer one authentic mobile tented camp, but in two locations, moving north and south with the seasons. Both camps are set up in sublime locations, offering a high-quality safari experience and ringside seats to the spectacle of the magnificent wildebeest migration year-round.

The nine-tented Lemala Ndutu is in the Ndutu region of the Ngorongoro Conservation Area near the border of the Southern Serengeti; one of the finest locations in Ndutu to see the migration between December and March. While Lemala Mara's 12 tents are set up under large Euclea trees in the heart of the best game viewing area of the Northern Serengeti between June and October.



Lemala Ngorongoro is intimately set in a delightful ancient acacia forest close to the rim of the magnificent Ngorongoro Crater. The property's nine spacious tents are positioned carefully to provide privacy and with minimal impact on the pristine forest environment.

Easy access to the crater floor enhances your chances of those unique early morning and late afternoon wildlife experiences. In the evening, guests gather around the campfire to exchange tales of the day's safari.



Lemala Ewanjan is an authentic, intimate tented camp set in a secluded part of the Seronera Valley in Central Serengeti. The Seronera region is an important wildlife transition zone between the southern grasslands and the northern woodlands and is renowned for its year-round game viewing.

The 12 ensuite tents are spacious and comfortable. The private outside decks offer uninterrupted views across the plains during the day and stunning sunsets with no electric lights in sight.

### **Hamerkop House by Lemala**



Hamerkop House by Lemala is a beautiful private house perfect for couples, families or small groups travelling together. Each of the three bedrooms includes an ensuite, private veranda, and lounge, and can be booked for private exclusive use or shared. Guests can stay on a bed and breakfast, half-board, full-board, or all-inclusive basis.

Hamerkop House by Lemala is located in the private Kilimanjaro Golf and Wildlife Estate, situated halfway between Kilimanjaro International Airport and Arusha, offering a great place to start or finish your Northern Tanzania safari.



## Adventure Activities



Through Adrift Uganda, Lemala offers adrenaline-fueled adventure activities for guests looking for once-in-a-lifetime experiences.

### **Raft the Nile Rapids**

Experience the Nile River's sheer power and beauty with Adrift Uganda's rafting adventure. Drift amidst the breath-taking scenery of Wildwaters Reserve on the world's most famous river as you raft the Nile rapids for a truly memorable experience or bring the whole family along for the time of their lives. Adrift has an unparalleled safety record that is both unrivalled and admired, with over 28 years in operation. Over 58,000 people have safely rafted the Nile with Adrift.

### **Bungee over the Nile – Coming Soon**

Leap over the source of the Nile from one of the most spectacular bungee jumping sites in the world. Opening in June 2022, the Adrift Bungee Tower in Uganda will specialise in tandem jumps and water touches, with our award-winning jump crew the most experienced and accredited on the continent. The purpose-built bungee jump has been constructed and is operated to the highest U.S. and Canadian standards.



Opening in June 2022, Adrift River Camp in Uganda will offer 14 riverfront guest units right on the Nile. Guests and the public alike will enjoy dining at the onsite restaurant, taking in the views and local cuisine that we pride ourselves on.



Adrift Overland Camp offers adventure-seekers an unforgettable experience on a budget at one of the largest campsites in East Africa. A short drive from Jinja, the camp is nestled in a private concession within the Nile Bank and Kalagala Central Forest Reserves. Six overland truck bays, dorms, adventure tents and onsite bar and restaurant cater to the most adventurous travellers, close to all the action of Adrift Nile River Rafting and Bungee Jump.



## Our People

**We believe in embracing and supporting local people.** We employ over 300 staff across our properties in Tanzania and Uganda, with 95% of the people who operate and service our camps and lodges coming from the communities where accommodation is located. Employing people from the local community ensures many families who were previously reliant on only livestock and agriculture can now enjoy a steady income. The remaining 5% of our staff are foreigners, of which more than half are East Africans.

**Our greater team is diverse and versatile.** Lemala's ExCo Team's Senior Management includes a strong female presence, made up of six females and one male. We have many years' experience in the hospitality industry in East Africa, Southern Africa, and Europe.

**We strive to create environments where our guests, lodges and staff can flourish.** This is especially the case when it comes to our young team members, as we seek to give them the best platform to develop their own hospitality skills. Nearly all of them are members of the communities that are nearest to our camps and lodges. They form the heartbeat of what we do and working at Lemala is an opportunity for them to reach their full potential.

**Our in-house training courses have seen promotions and employment from within the company.** Room attendants to guides, cleaners to camp managers, gardeners to storemen, waiters to assistant managers, to name but a few.

**Working with Lemala is more than a job.** It's a shared love and passion of the African wilderness and our desire to help others experience its beauty. We love what we do; this is evident in the years that our team has been together and by the close friendships that we have with one another. We're a family and we welcome our guests into our extended family.



# Corporate Social Responsibility and Sustainability Practices

Corporate Social Responsibility is vitally important to who we are as a company. Our policies ensure that we rigorously adhere to the highest standards and conduct business in a socially responsible and ethical manner. This in turn ensures that as guardians for the future generation, we continue to protect the environment and the safety of people, support human rights, and continue to engage, learn from, respect, and support the local communities and cultures that our properties are located in.

Our ability to support our local communities, wildlife and people drives every decision that we make. We're proud to share an insight into how we've supported our local environment and communities through employment, local food sourcing and how we have minimized our carbon footprint.

## Protecting the Environment

We are leaders in using renewable energy with state-of-the-art power and water systems ensuring that we:

- Operate 100% off the grid with zero emissions and fuel usage, using solar energy in all locations.
- Lead the way, removing plastic bottles from inside the national parks and conservation areas and upcycling them into school desks and chairs. Money raised through the purchase of these plastic school desks and chairs will go towards building a new Primary School at Eluway.
- Completely eliminate single use plastic water bottles and provide clean drinking water throughout our properties by investing in reverse osmosis water treatment plants.
- We are the first company in Africa to give our guests 100% biodegradable and plastic-free lunch boxes.
- Recycle – what we take into the bush (if not biodegradable) we bring out.
- We have successfully eliminated plastic straws from every Lemala property.
- 30% of the steel used to build our Lemala Lodges is recycled steel from scrap metal.



## Local Produce

Wherever possible, our food and supplies are sourced locally to ensure the surrounding communities reap the benefits of tourism on a commercial level. We purchase our coffee from estates in Karatu, dairy products from farms on the slopes of Mt Kilimanjaro and fresh fruit and vegetables from Arusha's central market.

We source our fish produce from Joseph, who works with his fellow fishermen on Tanzania's Indian Ocean beaches. All fish are caught according to individual quota regulations and purchases are shared between the group. Dry goods are purchased from Arusha. Only 22% of our dry goods are imported, these are always items that are not grown or made in Tanzania but are essential to maintain our high standards of hospitality.

## Local Matters

We are involved in a wide range of projects that support our local communities, including:

- Sponsoring a women's empowerment group in Mto wa Mbu that employs 32 stay-at-home moms to make our 100% biodegradable lunch boxes, used in all our properties.
- Hosting a young ladies and young men's leadership academy (aged between 14 and 18), where speakers from different backgrounds talk about possible career opportunities.
- Donating to Pippi House, a woman's shelter that provides an empowering, supportive environment for women seeking refuge from the streets.
- Employing nine young men from a homeless shelter in Arusha, giving them a new and secure start in life.
- Creating a hugely successful program to make and donate reusable sanitary pads to young village girls in rural areas who would otherwise be absent from school each month.
- Training our Maasai security guards to qualify as walking guides under the expert guidance of our in-house guide trainer.
- Providing internships to young women from disadvantaged backgrounds with a promise of a full-time employment opportunity.
- Donating recycled desks from plastic left behind by other less reputable operators inside our national parks and solar lights to local schools.
- Supporting an orphanage and a school for the disabled.

By staying with us you can rest assured that you're supporting one of the top companies in Africa that practice and adhere to the strictest of guidelines in conservation, education, empowerment and protecting the environment.

## Plan Your Stay



Our in-house team of Travel Designers at Grumeti Luxury Travel take the stress out of planning adventures by designing personalised safari experiences. Grumeti Luxury Travel offers a complete destination management service, designing your trip from beginning to end. Our highly skilled and experienced private Travel Designers are located in Tanzania, Australia and Europe (coming soon to the U.S.).



### Head Office

Plot No 47, Sekei Road,  
Jumuia Area, Arusha  
P.O. Box 14529, Arusha. Tanzania.

### Reservations Office Hours

Monday – Friday 09:00 hrs – 16:00 hrs  
Saturday – 08:00 hrs – 13:00 hrs  
Sunday Closed

Tel: +255 682 933 933 | +255 783 398 633  
Email: [res@lemalacamps.com](mailto:res@lemalacamps.com)  
Email (Wildwaters): [info@wild-uganda.com](mailto:info@wild-uganda.com)

### Reservations Out of Office Hours

Monday – Friday 16:00 hrs – 20:00 hrs  
Saturday – 13:00 hrs – 18:00 hrs  
Sunday – 10:00 hrs – 13:00 hrs

Tel: +255 783 398 633

[www.lemalacamps.com](http://www.lemalacamps.com)

